

# Seifert sets bold 'inside the club' goals

In his address to the Annual Meeting, incoming President Harry Seifert announced that he intended to "build again on sustained progress" in these ways:

**Leadership:** Inside the club we will continue with the strong committee leadership that is now in place. Ben Graham has agreed to chair the Ideas committee, and we are excited about the prospects of the work coming out of that group.

**Corporate members:** We will continue the company display program and initiate an active corporate membership program with a goal of gaining 10 new corporate members this year.

**Outreach:** Working with the Membership committee we will continue our outreach to WPAFB, and begin to focus on hospitals and healthcare – the largest employment category in the region except the base. These organizations have a high content of science professionals. The minimum goal is to increase our membership by 20 over the current level.

**Restructure membership categories:** We will also work with the Membership committee to review and restructure our student and under-40 categories. WSU, Sinclair, and UD are likely partners to recruit and engage younger members, both professors and students. We will also propose to the Board of Governors a Life Member category with a range of fees depending on age.

---

## We will propose a Life Member category with a range of fees depending on age.

---

**Grants:** It is expected that we will receive the listing of our building on the National Register of Historic Places. This will allow us to apply for a National Parks Service 'Save America' grant. We will ask for \$150,000 to help restore and preserve this treasured building. Other grants will be applied for as well.

**Recognition societies:** In partnership with the Club Foundation, we will create The Kettering Society, The Deeds Society and the Orville Wright Society. These societies will recognize significant financial contributions to the Club and provide recognition, status, and prestige to the donors.

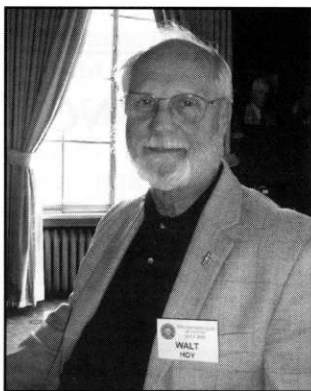
**Special quarterly events:** The Events Committee will be encouraged and supported to create and hold new special events quarterly, similar to the very successful gala celebrating the 60th anniversary of the Air Force. I think that you will agree that it was one of the best events held by the club.

**Best practices:** We will approach similar clubs in other cities to learn their best practices that we can consider for our club.

**Budget target:** If all of this works as it should, the Club will have an operating reserve of about \$50,000 by the end of fiscal 2008. It will be the beginning of our "rainy day fund".

---

## An interview with Walt Hoy



Walt Hoy

Walt Hoy, CEO of Foxlite Inc., earned his aeronautical engineering degree from St. Louis University and his MBA/marketing degree from the University of Dayton. He worked as an engineer for McDonnell Douglas Aircraft before joining the U.S. Air Force as an officer (1957-78). Besides managing research and development and other projects, he flew a number of planes and missions for the CIA during the Vietnam War.

• How did you come to the club?

**Walt:** It's John Bosch's fault. John became a friend mine through his being chairman of the Wright B Flyer, and I am on the board. I'm not much of a joiner, though I volunteered to work a day a week for a mission serving food for the hungry. For years I avoided joining because the Club is about 25 minutes from my plant, and I would not come here just for lunch. But when John invited me to the Barn Gang a couple of times, I decided it was worth driving here for lunch.

• What was it about the Barn Gang that interested you?

**Walt:** I like the programs. They are almost always good; only very few are not. And I like the people. It's a "birds of a feather" type of thing.

• How so?

**Walt:** They're interested in technology and history, which are interests of mine. I have read about the Wright brothers and gotten to know a fair amount about them, and we have a lot of that history here. Mary Ann Johnson wrote the book on the Aviation Trail sites as well as about McCook Field. Marion Wright is a member. There's a lot of the "Wright stuff" here. Plus it's neat to interface with some of the engineering disciplines. And in getting things done, the members I work with actually listen to kooky ideas I come up with. They might not always take up the idea, but they listen. Last year Ben Graham invited me to be on the Ideas Committee, which is a lot of fun. It's sort of a gadfly group with all kind of wild ideas and no responsibility.

• But you have taken responsibility for some vigorous projects such as the Tech Toy Fest.

**Walt:** The things I thought should be done and couldn't convince someone else to do, I had to do or give up, and giving up isn't that much fun. Actually I sort of got the spring gala going in the Ideas Committee because my wife got me a tuxedo, so I thought we should have a party where I could wear my tux. The gala sort of evolved out of that. Thank God, Jim Papa stepped forward on it and ran it beautifully. It was really professionally done.

I like to grab hold of something that is short-term. If it's a month or a week, I'm on that right away because it's fun. A lot of things here fit that. One or two big projects a year keep your management skills tuned up, but more than that gets to feel an awful lot like work.